Please review the following specifications when preparing art files for Springfield Label.

Software

Adobe® Illustrator® • Adobe® Photoshop® • Adobe® Indesign® • Adobe® Acrobat®
We currently support version CC 2015 or lower of these programs.

Our preferred format is Adobe Illustrator. All files are processed through this program.

If you do not have access to these programs please contact one of our Customer Service Representatives or email info@springfieldlabel.com for information on how we can help you with file construction and label design services.

Fonts

Please include copies of all fonts used in your document or convert any text to outlines.

While converting text to outlines eliminates the possibility of text re-flowing or fonts not reproducing properly, it limits our ability to edit or resize text if revisions are necessary.

Minimum text sizes are 4pt. for positive type and 5 pt. for reverse for most font styles.

Graphics

All files submitted as RGB will be converted to CMYK which may cause drastic color shifts.

Linked or placed files used in your document should be included with the files sent to us.

Images should be supplied with a minimum resolution of 300dpi at 100% of the size being printed. Images taken from the Internet are 72dpi at 100% and do not print well.

Bleed - Graphics that print to the edge of a label should extend .0625" past the dieline. Graphics that do not bleed should be kept back .0625" away from the die line.

Trapping - Do not trap. Due to multiple press specifications we do all trapping in-house.

When saving files as a PDF, use the "Press Quality" preset.

Files less than 10Mb can be emailed. Please contact your Customer Service Representative or email info@springfieldlabel.com for other options concerning file transfer.

These are general guidelines that are subject to change depending upon the specific job.

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